

# ISM-NEW YORK REPORT ON BUSINESS

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## NEW YORK CITY REPORT ON BUSINESS

### *Current Conditions Still Underwater*

In January, New York City purchasing managers reported Current Business Conditions that - while improved - still failed to reach the breakeven point, according to the survey taken by the Institute for Supply Management-New York.

#### **New York Metro**

**Current Business Conditions** rose from the 3.5-year low of 39.1 reported in December to reach 45.8 in January, an improvement of 6.7 points, but not enough to reach the breakeven point of 50.0.

The **Six-Month Outlook** fell to a 3-month low of 57.3 in January, down after three straight months of increases approaching the 64.2 reported in December. The six-month outlook has been a reliable short-run guide for current business conditions over time.

#### **Company Specific**

**Employment**, a seasonally adjusted index, gave back 4.7 of the 14.3-point gain reported in December (60.8), falling to 56.1 in January.

**Quantity of Purchases** continued to edge downward, reaching a 4-month low of 43.1 in January, down from 44.4 in December.

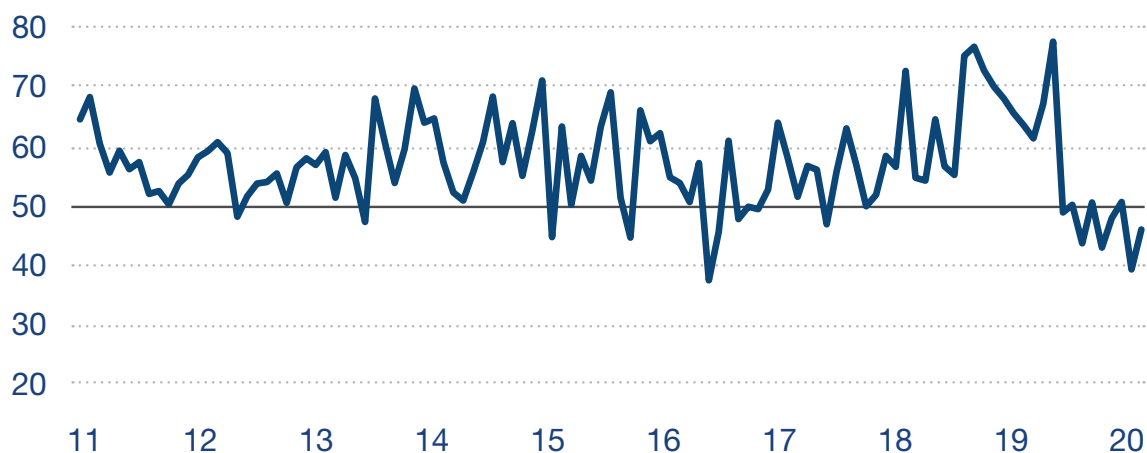
In January, top line and forward revenue guidance once again moved in opposite directions. **Current Revenues** fell for the second month in a row, reaching a 4-month low of 41.4 in January, down from 52.8 in December. **Expected Revenues** rose for the second month in a row, rising 14.3 points to 64.3 in January, up from the breakeven point of 50.0 in December. Expected Revenues was the biggest mover in this month's report.

**Prices Paid** rose after three months of decreases, reaching a 4-month high of 68.1, up from 59.4 last month.

#### **ABOUT THE SURVEY:**

The purpose of the survey is to quickly assess business conditions among firms in the New York City area. The survey results are compiled as diffusion indices - the percent of positive responses plus one-half of those responding the same (considered positive). A reading of 50% means no change from the prior month, greater than 50% indicates a faster pace of activity, and less than 50% a slower rate. The Current Business Conditions index, Six-Month Outlook index, the NY-BCI, and the Employment index are seasonally adjusted. All other measures are not seasonally adjusted. -r is revised.

## CURRENT BUSINESS CONDITIONS *(seasonally adjusted)*



## SIX-MONTH OUTLOOK *(seasonally adjusted)*



## BUSINESS CONDITIONS IN NEW YORK CITY METRO AREA *(seasonally adjusted)*

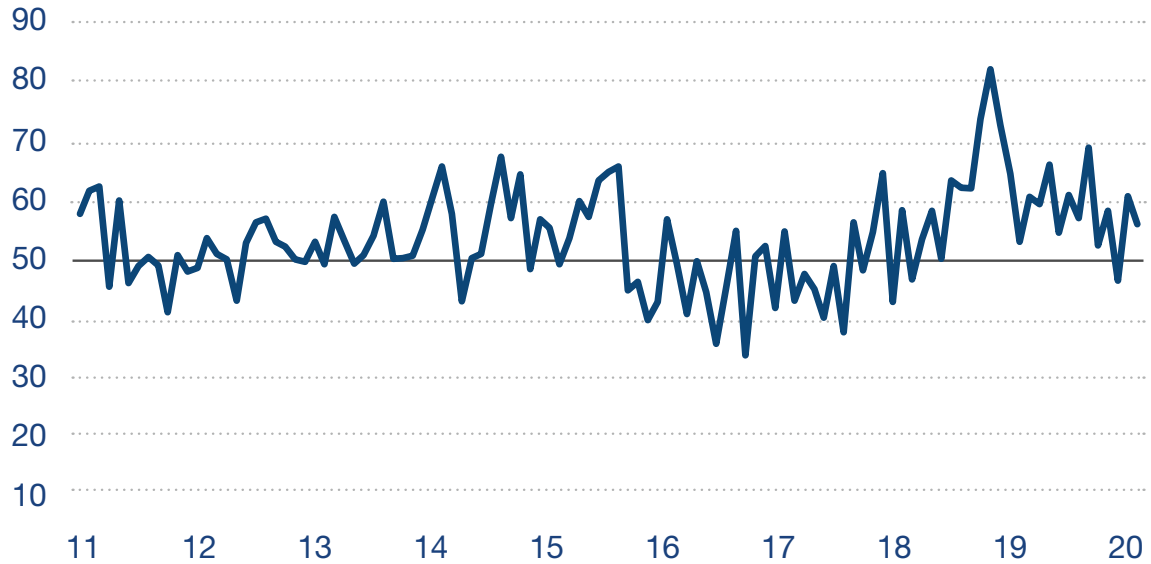
	Current Business Conditions	Six-Month Outlook	NY-BCI*
January 2019	63.4	58.3	855.1
February	61.1	71.5	860.7
March	66.9	53.0	869.1
April	77.3	77.8	882.8
May	48.6	56.3	882.1
June	50.0	51.0	882.1
July	43.5	63.2	878.8
August	50.3	71.4	879.0
September	42.8	45.2	875.4
October	47.7	53.6	874.3
November	50.4	62.8	874.5
December	39.1	64.2	869.0
<b>January 2020</b>	<b>45.8</b>	<b>57.3</b>	<b>866.9</b>

\*The NY-BCI is a cumulative diffusion index constructed from the diffusion index of Current Business Conditions for businesses in the New York City metro area. -r is revised.

## EMPLOYMENT *(seasonally adjusted)*

The current month's number of employees compared to the previous month.

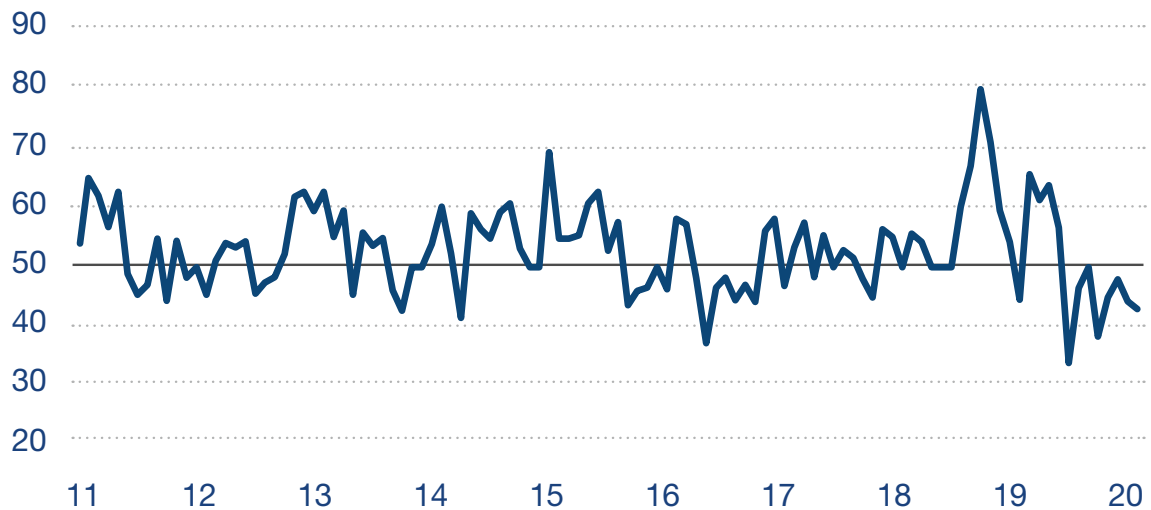
Jan	Dec	Nov	Oct	Sept	Aug	Year Ago Jan
56.1	60.8	46.5	58.3	52.5	69.0	53.1



## QUANTITY OF PURCHASES

The current month's number of units purchased from suppliers compared to the previous month.

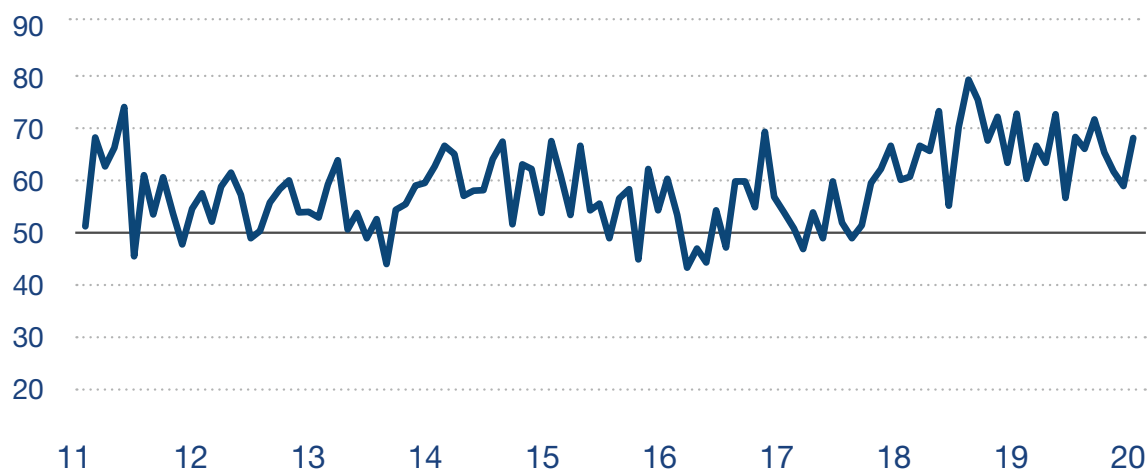
Jan	Dec	Nov	Oct	Sept	Aug	Year Ago Jan
43.1	44.4	48.0	45.0	38.6	50.0	44.7



## PRICES PAID

The current month's price levels paid for goods and services purchased from suppliers vs. the previous month.

Jan	Dec	Nov	Oct	Sept	Aug	Year Ago Jan
68.1	59.4	62.0	65.5	71.4	66.1	72.5



## CURRENT REVENUES

The current month's level of revenues (in dollars) compared to the previous month.

Jan	Dec	Nov	Oct	Sept	Aug	Year Ago Jan
41.4	52.8	56.3	53.6	38.1	50.0	60.0

## EXPECTED REVENUES

The expected level of revenues (in dollars) in the next six months.

Jan	Dec	Nov	Oct	Sept	Aug	Year Ago Jan
64.3	50.0	45.7	57.1	45.2	82.3	71.4